

## Official Launch: NEXAT Sales Start in Brazil



Figure 1: Holistic NEXAT System in Brazil

**Bahia, June 6, 2025** – After successful product validation under local conditions since 2022, NEXAT officially launches commercial operations in Brazil with the full portfolio of implements, services, and a local NEXAT subsidiary. Offered is a full-line system completed with top local manufacturers. The announcement was made on the opening day of the renowned Bahia Farm Show – one of Brazil's leading agricultural events.

NEXAT stands for "Next Generation Agriculture Technology" – a globally unique system that replaces multiple machines with one smart, integrated solution.

### Our three goals:

- 1) Increase profits by reducing machinery, fuel use, and downtime.
- 2) Boost yields through precision technology and efficient fieldwork.
- 3) Improve soil quality, water infiltration rate, and water storage capacity.

NEXAT is the only system where sustainability and profitability are not opposites – one powerful solution.

## Ceremonial Launch at the Bahia Farm Show



Figure 2: Speech from Benedikt Pohl (left), Vinicius Marchioro, Ricardo Basso and Klemens Kalverkamp (right)

During a formal ceremony, **Klemens Kalverkamp** (CEO and Founder of NEXAT GmbH), **Vinicius Marchioro** (General Manager of NEXAT do Brasil Ltda.), and **Benedikt Pohl** (Head of Global Sales and Service) addressed the audience. They expressed their gratitude for the warm reception of the NEXAT System in Brazil and highlighted the excellent collaboration with **Ricardo Basso**. At the **Bananal Farm**, the NEXAT System had already been successfully tested in advance. The area cultivated with the system was gradually expanded step by step. The results clearly demonstrate how the system can fully leverage its advantages under Brazilian conditions – notably improved soil structure and increased productivity.



## A New Chapter for Brazilian Agriculture



*Figure 3: NEXAT do Brasil*

Brazil, as one of the world's largest agricultural markets, is perfectly positioned to benefit from the NEXAT System. "NEXAT enables Brazilian farms to cut costs, raise yields, and improve soil quality - all in one integrated system," stated Klemens Kalverkamp.

At the heart of NEXAT lies Widespan Controlled Traffic Farming (WS-CTF) – a unique approach that minimizes soil compaction while minimize soil compaction, water storage and improves soil fertility – a decisive advantage given Brazil's climatic challenges.

With cutting-edge technologies such as diesel-electric drive, fully automated track guidance, and a Plug & Play modular structure, NEXAT sets new benchmarks for efficiency, sustainability, and climate neutrality.

## Availability and Outlook

Brazilian farmers can place their orders for the NEXAT System now, with the first deliveries scheduled for 2025. The launch is accompanied by the establishment of regional service hubs and partnerships with local implement manufacturers to ensure comprehensive support and reliable spare parts supply.

With the successful launch at the Bahia Farm Show and strong partnerships with pioneers like Ricardo Basso, NEXAT takes another major step toward establishing the most sustainable form of farming worldwide.

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NEXAT was founded in 2017 by Felix and Klemens Kalverkamp and is based in Rieste, Germany. With more than 140 employees, NEXAT is one of the most innovative agricultural machinery manufacturers worldwide. The crop production system developed by NEXAT is already operating on three continents due to global demand. The NEXAT system enables maximum yield potential to be developed with maximum conservation of soil and resources. In doing so, the young company draws on the more than 50 years of expertise of the Kalverkamp founding family, which is expressed in numerous product developments and awards in agricultural technology. The gold medal for the NEXAT system in 2022 (Agritechnica Innovation Award) and the Agrifuture Concept Award (Agritechnica, DLG, 2023) reflect NEXAT's innovative strength. Information & contact people for the NEXAT system can be found on the website [www.nexat.de/en/](http://www.nexat.de/en/)